

Master of Business Administration in Public Relations (100% Online)

Program Director
Faculty Staff

Mode of Study
 Distance Learning

Email
info@tni.my

Recognition and Validation

As I am currently waiting to start National Service, I decided to sign up for IAO Certification to upgrade myself. The training I received has made me more confident about my knowledge and skills.

Brad Rmington
Treasury Officer



Pebble Hills University is accredited by International Accreditation Organization (IAO) for achievement of highest standards in Organizational Management, Business Management and Business Performance through a commitment to quality and continuous improvement in Education. IAO is associated with world's leading and nationally recognized quality assurance agencies worldwide for betterment of educational standards. Some of the current IAO partners are : Department of Adult & Higher Education, Ministry of Education (Bhutan), The National Commission for University Evaluation and Accreditation (Argentina), The National Higher Education Accreditation (Costa Rica), The Accreditation and Quality Assurance Commission (Palestine), The Agency for Development of Higher Education and Quality Assurance (Bosnia and Herzegovina), Accreditation Agencia (Chile), The Quality Assurance & Accreditation Council (Sri Lanka), Public Agency for accreditation of Higher Education (Albania), Center for Quality Assurance and Accreditation for HEI (Libya) and Higher Education Quality Evaluation Centre (Latvia), etc. International Education Accreditation Commission recognizes IAO's accreditation standards.

AMERICAN PROFESSIONAL BODIES

This is an International Accreditation Organization (IAO) certified program. You will be eligible to apply for the **IAO Certification for Business Professionals**. Moreover, an **Equivalency Diploma and Comprehensive Evaluation Report** will be issued by the California University Foreign Credential Evaluator (CUFCE). Furthermore, graduates are eligible to apply for the membership and relevant chartered award from the **Chartered Institute of Professional Financial Managers, USA** and **Chartered Institute of Management and Leadership, USA**. Plus, Graduates are eligible apply membership and/or **Chartered Member (C.Mgr)** status of **Chartered Institute of Management, Canada**.

UK PROFESSIONAL BODIES

Graduates of this program are eligible to join the Institute of Management Specialists (IMS), UK, The Academy of Executives & Administrators (AEA), UK. In addition, the **Society's Board and Academic Review Council (ARC) of Society of Business Practitioners (UK)** has recognized graduates of the PHU MBA to qualify for a **Senior SBP Award**. **Professional Managers Association (PMA)** will accept PHU's graduates for full Membership of the Association. These with Master's degrees can enter the PMA at **Certified Professional Manager (P.Mgr)** level.

AFRICAN PROFESSIONAL BODIES

Pebble Hills University students are accepted for membership within the **Managerial Chapters of Design, Technology and Management Society International (DTMSI)**. Applicants are admitted into the Managerial Chapter of the Society, which are the general membership divisions within the Society. Suitably qualified members are invited to join various subdivisions such as the MBA and Professional Managers Guild.

Admission Requirement

1. Applicants must possess an appropriate Undergraduate University or College degree from a recognized institution
2. Applicants who do not hold a university or college degree, will be considered for admissions if they have professional certification / diploma AND minimum three years full-time appropriate work experience

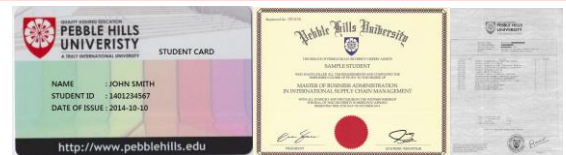
Courses

Course Code	Course Title	Credit Unit
SAM001	Sales and Marketing	2
MGT001	Strategic Planning	2

MGT002	Risk Management	2
MGT003	Understanding Project Management	1
MGT004	Project Management Fundamentals	1
MGT005	Intermediate Project Management	1
MGT006	Advanced Project Management	3
RES001	Advanced Writing Skills	3
MGT026	Influence and Persuasion Skills	1
MGT027	Managing Difficult Conversations	1
MGT028	Workplace Communication Skills	2
MGT029	Customer Service	2
MGT011	Customer Relationship Management	1
MGT012	Corporate Branding	2
MGT013	Research Skills Development	1
MGT014	Introduction to Neuro Linguistic Programming	1
MGT025	Public Relations	2
MGT017	Professional Supervising Skills	3
TTT004	Public Speaking Presentation	2
MGT036	Coaching and Mentoring	1
MGT037	Conflict Resolution	2

Graduation Package

1. Degree Diploma with cover
2. Official Transcript
3. Alumni ID Card
4. Letter of Graduation



Optional Documents

1. Equivalency Diploma and Comprehensive Report issued by California University FCE, USA
2. USA Department of State Attestation and Authentication of the Degree
3. IAO Certification for IT Professionals; which includes:
 - i. Business Card
 - ii. Dedicated Profile page at the IAO website
 - iii. Certification
 - iv. Authorized use of the “IAO Certified” Logo



Contact us

Please contact our Admission Office at info@tni.my for further information.

Apply Now

1. Please scan and save all your previous credential at your computer and then
2. Send to info@tni.my